

Nastassia Mejia

Industrial Design

An out of the box thinker who is inspired by experiences, playing, pushing, going wide and wild to conceptualize what life will be like in 10/20/50 years. It is my responsibility to create opportunities that sustain into the future, a balance of intrigue and mindfulness, context and craft. I explore the details, creating an emotional story through CMF- color, material and FEELING. As an Industrial Designer, I want to bring a diversity of thinking, and being, into my inspiration for crafting new products and experiences.

Portfolio:
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Education

Artcenter College of Design 2023
BS, Product Design, Pasadena, CA

Experience

KIA_Future Context Designer

Frankfurt, Germany | 2024- Present

Shaped long-term design strategies through emotional storytelling and speculative, cross sensory experiences. Led visioning projects that reimagined mobility beyond the car using cultural foresight and human-centered research.

NOTO_Industrial Design Freelance

Cologne, Germany | 2024

7 -week client project designing a family of smart home products.

HCT_Industrial Designer

Los Angeles, CA | 2023-2024

Designed beauty and personal care products: makeup, skincare, fragrance, and electronics for clients like Rhode, Bella Hadid, and Haus. Partnered with engineering and sales to align aesthetics, gestures and brand identity.

INDUSTRY_Industrial Design Intern

Portland, OR | 2023

Worked on high-impact projects for FIGS, Nike, Supernal, and Converse, blending physical design with bold storytelling. Designed pop ups, limited edition campaigns, and full-scale mockups in a fast-paced creative agency.

SONOS_CMF And Future Design Team Co-op

Santa Barbara, CA | 2022-2023

Full range of exploration in color and materials.
Deep dive on Competitor Analysis.
Concepting Sprints on current and future thinking.
Material sorting and technical color readings.
Storytelling, focus on sustainability, 3D Renderings.

Skills

Presentation & Design

Microsoft/ Google: Words, Excel, Powerpoint.
Contextual design research, Competitive analysis

Software

Adobe Suite: Illustrator, Indesign, Photoshop, AfterEffects, Premiere;
Solidworks, Rhino, Keyshot, Blender

Manufacturing

Assembly And Production, Schematics And Blueprints,
3d Printing, Model Making: Machine, Casting

Languages

English (Fluent), Spanish (Native)